

# Player objectives – short & long term

We have a tendency to get too complicated when deciding how to achieve short term objectives – here are some ideas

Break outcome objectives down into actions and a time span

1. “I want to win so what can I do in the next 5 minutes to make that more of a reality?”
2. “I want to win so what actions can I execute this half to make that more of a reality?”

Distil them and measure them

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Sometimes things lie closer to black and white, while sometimes things cushion in shades of grey.

Cut through all the rhetoric and define the three questions:

1. what am I trying to do?
2. how am I trying to do it?
3. why am I trying to do it this way?

Careful of the answer to 3 as if the answer is: “Well, I’ve always done it like this” then that may not be good enough.”