

Player objectives – short & long term

We have a tendency to get too complicated when deciding how to achieve short term objectives – here are some ideas

Break outcome objectives down into actions and a time span

1. “I want to win so what can I do in the next 5 minutes to make that more of a reality?”
2. “I want to win so what actions can I execute this half to make that more of a reality?”

Distil them and measure them

Sometimes things lie closer to black and white, while sometimes things cushion in shades of grey.

Cut through all the rhetoric and define the three questions:

1. what am I trying to do?
2. how am I trying to do it?
3. why am I trying to do it this way?

Careful of the answer to 3 as if the answer is: “Well, I’ve always done it like this” then that may not be good enough.”